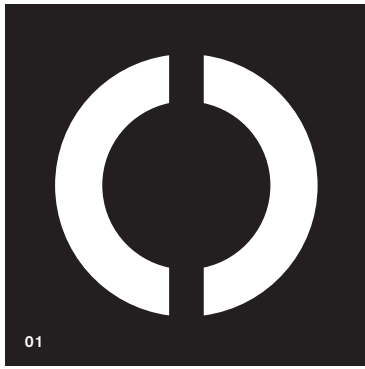


Branding  
& Identity

BACKING CREATIVE  
PROFESSIONALS  
**guildhouse**



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01/02 NATIONAL FOUNDATION FOR AUSTRALIAN WOMEN: Organisational identity, brand strategy and collateral 03/05 UNIVERSITY OF ADELAIDE: Branding and collateral for international conference on System and Network Biology and Traditional Chinese Medicine; merchandise, conference banners, delegates gift coin in bronze 06 EARTH VINE WINE: Brand identity for Adelaide Hills winery blog 07/08 GUILDHOUSE: Brand strategy, naming, brand identity, brand platform and collateral 09 RESIDENCE BUILDING GROUP: Brand identity and collateral for boutique Adelaide builder specialising in environmental makeovers for heritage houses 09/10 EYEFOOD PHOTOGRAPHY: Brand identity and collateral for Adelaide commercial photographer Andy Rasheed 12 STTARS: Organisational identity, brand strategy and collateral for NGO supporting survivors of torture and trauma 13 GOLDING WINES: Product brand development for the Market Series wine range 14 UNIVERSITY OF SOUTH AUSTRALIA: Branding and collateral for Pathways national conference 15 NEW TAIPEI CITY LIBRARY: Brand identity and website for municipal library in Taipei, Taiwan 16/17 SKEIN ARCHITECTURE: Brand identity, collateral and website for emerging architecture practice 18 GOLDING WINES: Product brand development for the premium Portrait Series Marjorie Sparkling wine 19 WHI INTERNATIONAL: Brand identity and website for international architecture practice based in Shanghai, China. [www.workingimages.com.au](http://www.workingimages.com.au)