



Branding  
& Identity



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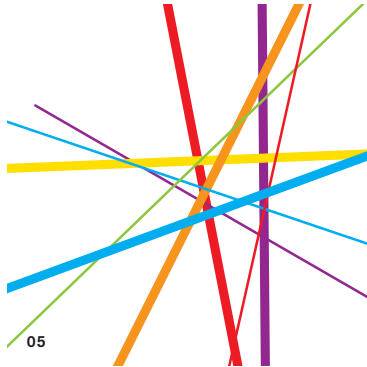
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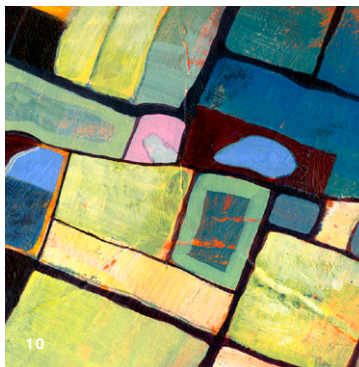
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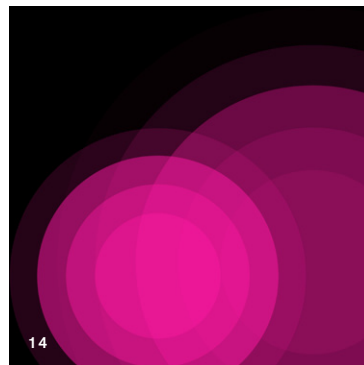
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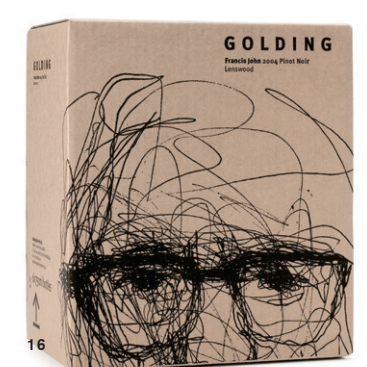
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01 AUSTRALIAN INSTITUTE OF ARCHITECTS (AIA) Campaign image for Refuel Continuing Professional Development program 02-03 DON ADLAM: Dimensional logotype identity, business cards; promotional postcard 04 GOLDING WINES ADELAIDE HILLS: Billy Goat Hill Chardonnay label design 05 STTARS: Identity detail 06 AIA: Campaign image Refuel program 07 MOGUL ORGANIC CLOTHING: Logotype identity 08 INTERNODE: Icon development and identity 09 CHANGE MEDIA: Identity and collateral 10-11 GOLDING WINES ADELAIDE HILLS: Image development for 2009 Savagnin: abstract visual representation of the Western Branch vineyards; Francis John Pinot Noir: label design 12-13 TALL STOREEZ: Identity and program collateral for online social networking game 14 EXPERIMENTA: Visual elements developed as component for overall brand repositioning 15 AIA: Identity for Refuel Continuing Professional Development program 16 GOLDING WINES ADELAIDE HILLS: Francis John Pinot Noir packaging 17 THE PRINTED IMAGE: Specialist photographic books – Identity and collateral 18 TS4: Identity and stationery for architects 19 AIA: Promotional material for Refuel program.

AWARDS: *Design Institute of Australia (DIA)* Silver award GOLDING WINES: Francis John Pinot Noir. [www.workingimages.com.au](http://www.workingimages.com.au)