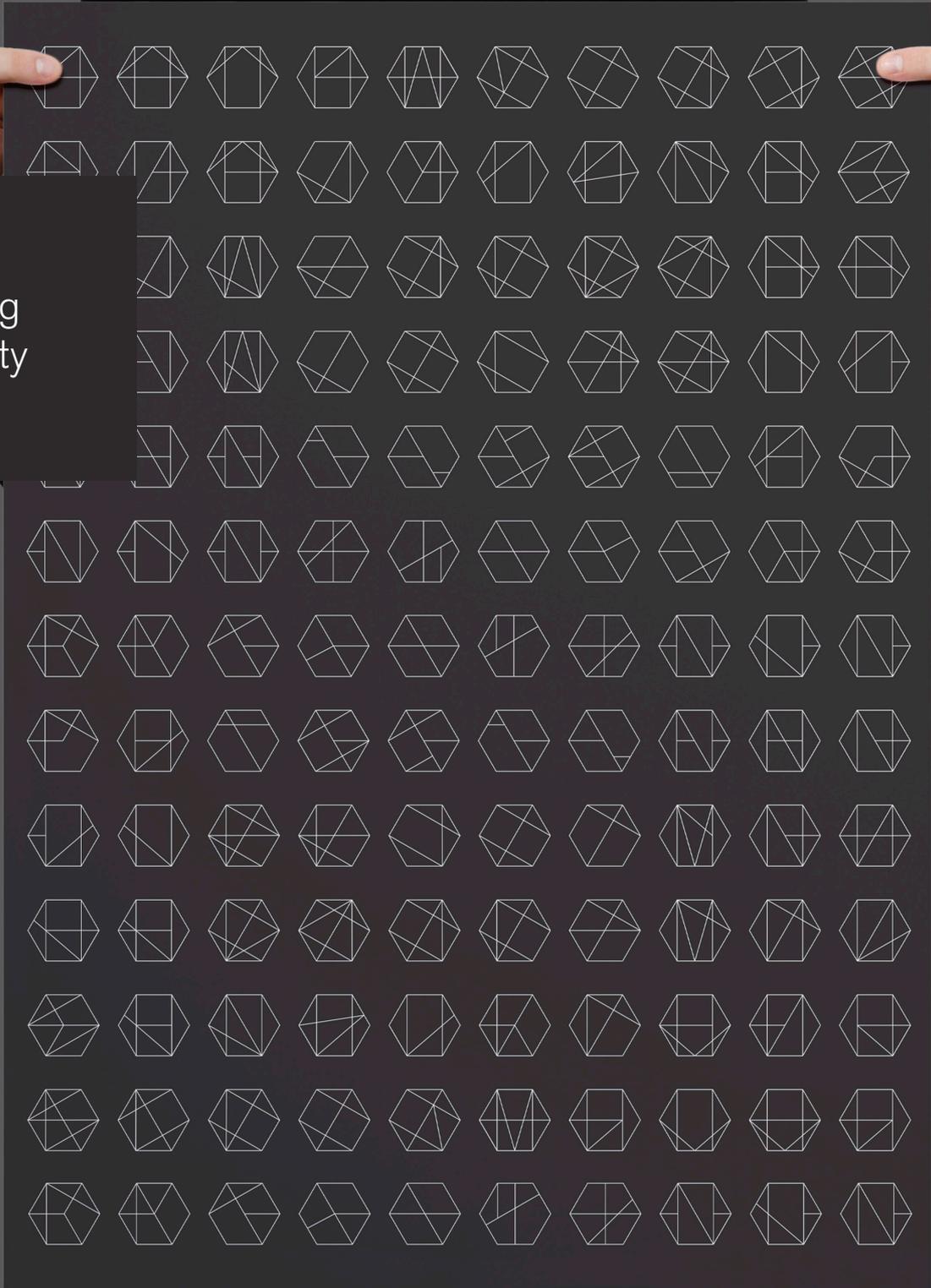
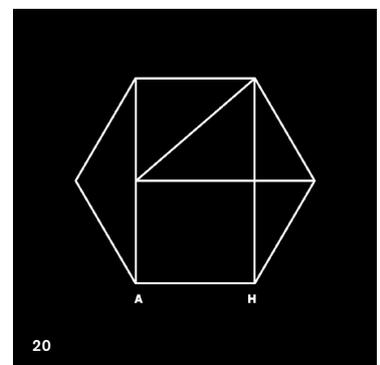
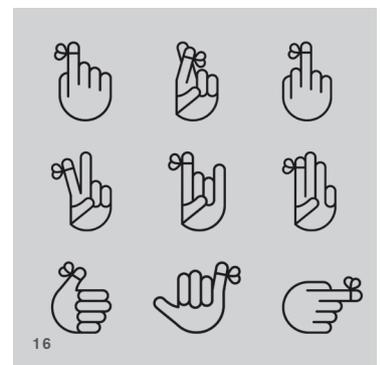
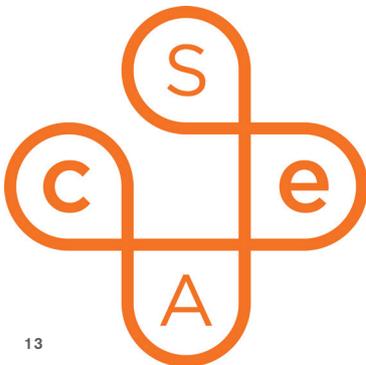
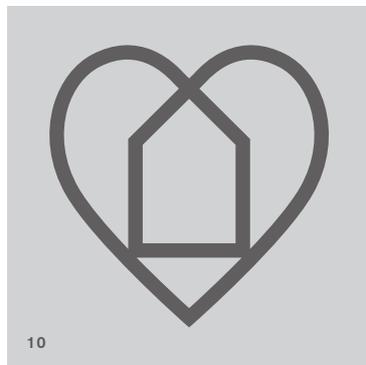
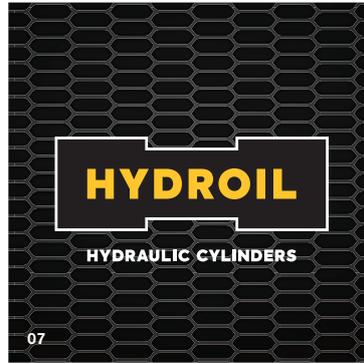
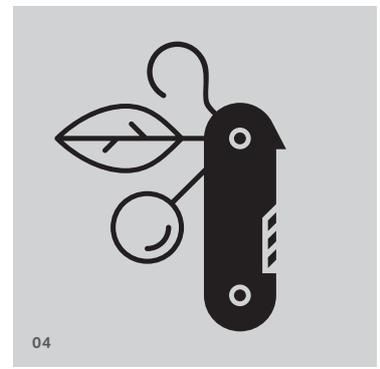


Branding  
& Identity





**COVER IMAGE:** ASHLEY HALLIDAY: Brand identity – range of 64 individual symbols **01/02/03** KARATA WINES ROBE: Brand identity for Winery / Wildflowers Range – brand illustration (detail): Pincushion / K-Range illustration (original scraperboards by Anthony Chiappin) **04** BAREFOOT LEADERSHIP: Brand identity mark – Swiss Army Bird **05** LATITUDE PROJECTS: Brand identity **06** GOLDING WINES: Brand illustration (detail) **07** HYDROIL: Brand identity **08** YOURSAY: Brand identity for South Australian Government community program **09** GUILDHOUSE: Brand mark for Nature/Nature exhibition, Yiwei Art Foundation, Shanghai **10** GUILDHOUSE: Home exhibition brand identity **11** GUILDHOUSE: 50 FOR 50 Brand identity **12** GUILDHOUSE: WellMade brand identity – one of a range of six artisanal marks **13/14** SACE BOARD SOUTH AUSTRALIA: Brand identity – plus-mark symbol / Learning at the pace of change sub-brand + tagline logotype **15/16** DON'T FORGET THE WINE: Range of nine individual marks for the brand **17** STAR LAUNDROMAT: Brand identity **18** ADELAIDE UNIVERSITY: Brand identity for the Global Institute for Traditional Medicine – the mark features the flowers and leaves from three herbs important to traditional medicine **19** BIKESA: Brand identity for the Sea Otter global mountain bike expo South Australia **20** ASHLEY HALLIDAY: Brand identity symbol. [www.workingimages.com.au](http://www.workingimages.com.au)